Manchester District Library Board of Directors
January 9, 2012 Provisional Minutes

Present: Barnett, Nelson, Okey, Paskewitz, Seguin

1. **Call to Order.** 7:09
   Welcome New Trustee. Joann Okey, representing Manchester Village.

2. **Approval of Agenda.** All ayes.

3. **Approval of Minutes.** December 12, 2011 meeting as amended, Okey abstaining.

4. **Correspondence.** Pletz's notes on SAS (TLN) were submitted with the Director's Report.

5. **Public Comment.** Joan Paskewitz's new email address is: joan.paskewitz@gmail.com.

6. **Director's Report.**
   1. Ms. Sturm reported that at the meeting with Senator Warren and Representative Ouimet she was informed that both houses of the Michigan legislature have concluded that outright repeal of the Personal Property Tax is not a viable option; it would have too great an impact. This is good news.
   2. On the bad news side is the fact that, although by law libraries should receive $1.50 per capita, the actual received is only pennies.
   3. The Library eBooks program was a success with 15 attendees. The class will be offered monthly.
   4. Ancestry.com is live.
   5. The Comcast modem has been installed and TLN updated to take advantage of the improved transmission speed.
   6. The Library eReader has been upgraded with a WiFi connection.
   7. Ms. Sturm has submitted a grant proposal and is awaiting results.

7. **Financial Report** (Seguin in Fegan's absence).
   A quiet month with no unexpected expenses. Motion by Paskewitz to pay monthly bills, second by Seguin. Seguin, yes. Okey, abstain. Paskewitz, yes. Nelson, yes. Barnett, yes.

8. **Committee Reports.**
   1. Finance, Adler CD. Matures tomorrow. The principal is $5,500 with the interest to be used for acquisitions. Motion by Seguin to renew for 19 months at the original amount, second by Nelson. All ayes.
   2. Automation. Fritz Swanson reported that he and Jan Neukom, with Heather Sturm's help, have developed a list of questions to address the problem of funding TLN.

9. **Old Business.** None.

10. **New Business.** Geek the Library, a public awareness campaign to build grass roots support and raise funding for libraries, was presented by H. Sturm. It is comprised of a "canned" PR set-up, including ads, posters, and a web site. It can be tailored to the community by using local spokespersons and activities. We need to commit to using it by March, and launch by June for a minimum of 6 months. Library staff would need the assistance of Board members to attend community events to get the word out. The campaign has proven to be effective over a 9-month trial in a diverse set of communities.

11. **Adjournment.** 8:04. Motion by Seguin. All ayes.

Submitted by J. Paskewitz